Newsletter for MSIG Singapore AA50,

The age group prizes at MSIG Singapore Action Asia 50 will be made up of prizes from our supporting sponsors.

1. Under Armour

Bet you didn't know that Under Armour has a great range of running gear! Here's an exclusive peep at what's going to be available:

The Armour Vent Apollo Short Sleeve tee and shorts (\$69 each) launch next month, both built to handle the worst heat. They're tougher, dry faster & keep you cooler.



ArmourVent[™] mesh panels deliver true breathability in a light, stretchy, durable, fast-drying fabric. The reflective logos deliver greater visibility on low-light runs too.



The new UA Speedform XC (\$169, available in stores now) is the perfect finishing touch, with a locked-in, anatomical fit, and UA Storm technology that repels water without sacrificing breathability or adding weight. The super grippy traction lugs extend onto midsole, perfect for all sorts of terrain.

Earn Your Armour campaign:

Tracked by Endomondo, the Earn Your Armour campaign is a 6-week challenge set against everyone in the country. The current challenge is logging at least 45 minutes of GPS tracked activity each day. Sign up at www.tripleready.com/earnit to start tracking your workouts and win some great prizes.

The top three in each age group will receive Under Armour goodies such as the UA Caliber cap, UA Hustle backpack and UA Undeniable duffle.



2. Tailwind Nutrition

New to the Singapore running scene, Tailwind Nutrition has been kicking up a storm in the US and Australia. The simple carbohydrate/electrolyte powdered endurance fuel tastes great and dissolves almost instantly. Formulated for optimal absorption and digestive efficiency, Tailwind has proven to be a complete nutritional strategy, and works great in the heat.



Tailwind Nutrition are currently offering a pre-order service for Singapore, with further information on their website: http://www.tailwindnutrition.asia/pages/pre-orders

Tailwind will be available at CP2, CP4 and CP6 during the race. The concentration will be mixed at 200kcal (2 servings) per 500ml water, so make sure you adjust that to your personal tastes and nutritional needs.